

Klaus Wissmann

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Objective

Create successful products that customers will love.

Qualification Summary

- Proven ability to understand customer journeys, value propositions, and technical opportunities and translate these into innovative products with high customer satisfaction.
- Experienced in building and leading interdisciplinary and international teams.
- Effective and compassionate communicator, who sets clear goals and expectations.
- First-hand teaching experience as a vocational school teacher.
- Strong user experience background and hands-on software development experience.
- Able to quickly adapt to new situations. Always strives to learn and improve.

Professional Experience

Vocational School Teacher

2021 – present

Staatliches Berufsbildendes Schulzentrum, Jena-Göschwitz, Germany

Teaching computer science (software development, operating systems, IT systems) and mathematics.

Head of Product

2019 – 2021

zollsoft GmbH, Jena, Germany

- Introduced Product Management processes and methodologies to an engineering driven organization.
- Built and led Product Management and UX team, implemented user-centered design process and data analytics.
- Established strategy process with management, derived initiatives and road mapping.
- Drove activities to expand into adjacent markets.

Head of Business Segment B2B Workflow

2010 – 2019

Sivantos GmbH, Erlangen, Germany

- Led Product Management and User Experience design team to steer 80+ SW developers in three international locations.
- Responsible for the entire Sivantos software / workflow suite (fitting SW, mobile end-user apps, remote healthcare solution, measurement equipment).
- Oversaw strategic planning of Sivantos software portfolio and roadmap alignment with group management and 20+ local sales organizations.
- Successfully introduced new category of mobile end-user apps; most successful remote control app in the hearing instrument market.

Professional Experience (cont.)

Product Manager **2008 – 2010**

Siemens Audiologische Technik GmbH, Erlangen, Germany

- Held product management responsibilities for the entire portfolio of wireless hearing instrument accessories.
- Drove development of Bluetooth streamer from initial ideas to successful market launch.
- Gathered customer and market requirements, created business plan, oversaw product design and development, and worked closely with R&D and external suppliers.
- Coordinated launch and marketing activities.

Senior User Experience Consultant **2002 – 2008**

Siemens AG, Corporate Research & Technology, Munich, Germany

- Managed user experience projects for various Siemens groups.
- Led interdisciplinary project teams through all phases of a user-centered design process.
- Collected client needs and user requirements and translated them into workflows, information architecture, interaction concepts and detailed requirements.
- Devised, documented, and evaluated attractive user interfaces for a wide variety of technological environments.

Software Engineer **2001 – 2002**

Siemens AG, Corporate Research & Technology, Munich, Germany

Freelance Web and Linux Consultant **1996 – 2001**

Self-employed, Ulm, Germany

Education & Certifications

M.Sc. Computer Science (Dipl. Informatik) **2000**

University of Ulm, Germany

Postgraduate Certificate in Social Sciences Research Methods **2003**

The Open University, Milton Keynes, UK

Professional Scrum Product Owner - PSPO

Languages

- German (native speaker)
- English (fluent)

Other Activities

Board Member, Tierheimverein Jena e.V. **2021 – present**

Jena, Germany

Founding Member, IN-Ulm e.V. (non-profit Internet provider) **1996 – present**

Ulm, Germany